

2025 SPONSORSHIP
GUIDE



GREENVILLE
CENTER FOR
CREATIVE ARTS

SUPPORT ARTS ACCESS

GCCA is a 501(c)3 nonprofit organization founded in 2015 by a dedicated group of artists, arts advocates, and community leaders. It is the **only art center of its kind in the Greenville area** specializing in hands-on visual arts instruction for all ages.

GCCA focuses on creating **accessible arts opportunities** to all in the community including through art classes, affordable artist studios and resources, free public exhibitions, outreach programs like Aspiring Artists for children and young emerging artists, and programs with arts in correctional facilities.

In 2024, GCCA saw over **32,000** visits, with over **6,200** attending First Friday exhibition openings and other events, **23 studio artists**, **1,500** youth and adult program participants, and approximately **300** artists featured in exhibitions. Additionally, GCCA's social media accounts have over **12,000** followers combined, email newsletters are sent to a list of approximately **8,500** subscribers, and over **38,000** unique users visit GCCA's website annually.

1,500

PROGRAM
PARTICIPANTS



58,500

DIGITAL
AUDIENCE

23

STUDIO
ARTISTS



300

EXHIBITING ARTISTS

32,000
VISITS

6,200
FIRST FRIDAY
ATTENDEES

SPONSORSHIP LEVELS

		Silver Sponsor \$25,000	Benefactor \$20,000	Partner \$15,000	Supporter \$10,000	Advocate \$5,000	Friend \$2,500
MARKETING OPPORTUNITIES	Sponsor logo & link on homepage	✓	✓	✓	✓	✓	✓
	Facebook mentions	7	6	5	4	3	2
	Recognized in Donor Spotlight in e-newsletter	✓	✓	✓	✓		
	Logo included in monthly e-newsletter	✓	✓	✓			
	Logo included in Annual Campaign: Annual Appeal, Annual Report	✓	✓	✓			
	Sponsored content in monthly e-newsletter	✓	✓				

ANNUAL EVENT	Tickets	10	10	8	6	5	2
	Logo on invitation	✓	✓	✓	✓	✓	✓
	Press mention	✓	✓	✓	✓	✓	✓
	Logo on event website	✓	✓	✓	✓	✓	
	Logo on event slideshow	✓	✓	✓	✓		
	Signage at event	✓	✓	✓	✓		
	Recognized by CEO	✓	✓	✓	✓		
	Naming rights for event	✓					
	Naming rights for silent auction		✓				

OTHER EVENTS	Tickets	10	10	8	6	5	2
	Logo on Save the Date	✓	✓	✓	✓	✓	
	Logo on invitation	✓	✓	✓	✓	✓	
	Logo on program	✓	✓	✓	✓	✓	
	Signage at event	✓	✓	✓	✓		
	Recognition in e-newsletter	✓	✓	✓	✓		
	Recognized by CEO	✓	✓	✓	✓		
	Opportunity for remarks at event	✓					