



EXHIBITION & GALLERY

SPONSORSHIP GUIDE 2026



GCCA is a 501(c)3 nonprofit organization founded in 2015 by a dedicated group of artists, arts advocates, and community leaders. It is the **only art center of its kind in the Greenville area** specializing in hands-on arts instruction for all ages.

GCCA focuses on creating **accessible arts opportunities** to all in the community including through art classes, affordable artist studios and resources, free public exhibitions, outreach programs like Aspiring Artists for children and young emerging artists, and programs with arts in correctional facilities.

In 2024, GCCA saw over **32,000** visits, with over **6,200** attending First Friday exhibition openings and other events, **23 studio artists**, **1,500** youth and adult program participants, and approximately **300** artists featured in exhibitions. Additionally, GCCA's social media accounts have over **12,000** followers combined, email newsletters are sent to a list of approximately **8,500** subscribers, and over **38,000** unique users visit GCCA's website annually.

We strive to make art accessible to all through free galleries open year round as well as hyper local and nationwide artists featured in the various galleries.



LOFT GALLERY

SPONSORSHIP

The Loft Gallery provides GCCA's studio artists with a dedicated space to present their work beyond their studios, encouraging professional development and increased public visibility.

GREAT FOR

- Small businesses
- Other nonprofits
- Individuals

\$100 | ONE MONTH

\$1,500 | ONE YEAR

PRORATED FOR THE REMAINDER OF 2026

Year sponsors also receive a table with their company's info in the gallery and recognition at the Annual Showcase (over 3,000 participants).

BENEFITS

- Sponsor logo vinyl on gallery wall
- Sponsor logo on website
- Sponsor logo on promotional social media promoting the event
- Exposure up to 3,000 visitors



COMMUNITY GALLERY

SPONSORSHIP

The Community Gallery offers a platform for artists and community groups from Upstate South Carolina to exhibit their work, supporting emerging talent and fostering cultural engagement through accessible, community-focused exhibitions.

\$300 | TWO MONTHS
\$3,500 | ONE YEAR

PRORATED FOR THE REMAINDER OF 2026

Year sponsors also receive a table with their company's info in the gallery, recognition at the Annual Showcase (over 3,000 participants), and 4 hour rental in any space with 4 private receptions available.



GREAT FOR

- Small-Mid Size Nonprofits
- Realtors
- Small-Mid Size Companies

BENEFITS

- Sponsor logo vinyl on gallery wall
- Sponsor logo on website
- Recognition on 2 emails promoting exhibition
- Sponsor logo on promotional social media promoting the event
- Ability to create 1 private reception during First Friday opening of exhibition
- Exposure up to 3,000 visitors

COMMUNITY GALLERY EXHIBITIONS

CURRENT & UPCOMING

OSMOSIS: LEARNING THROUGH MAKING GCCA INSTRUCTOR EXHIBITION JANUARY 9TH - FEBRUARY 25TH 2026



GCS AWARD WINNERS SHOW STUDENT ARTISTS FROM GREENVILLE COUNTY MAY 1ST - JUNE 24TH, 2026



2026 BRANDON FELLOWS EXHIBITION 2026 BRANDON FELLOWS AUGUST 1ST - AUGUST 26TH 2026



ROOT & CANOPY GCCA STUDIO ARTIST EXHIBITION NOVEMBER 5TH - NOVEMBER 21ST 2026



AGAINST THE WALL: 9 MURAL PROJECTS LIVE PAINTED MURAL EXHIBITION DECEMBER 4TH - DECEMBER 18TH 2026



MAIN GALLERY SPONSORSHIP

The Main Gallery is GCCA's largest exhibition space—spanning over 3,250 square feet—designed to showcase innovative, contemporary artwork by local, regional, and national artists in a dynamic, professionally curated setting.

\$1,000 | TWO MONTHS

\$10,000 | ONE YEAR

PRORATED FOR THE REMAINDER OF 2026

Year sponsors also receive a table with their company's info in the gallery, recognition at the Annual Showcase (over 3,000 participant), two 4 hour rentals in any space, and 5 private receptions available.

GREAT FOR

- Bigger companies
- Granting Organizations
- Individuals

BENEFITS

- Sponsor logo vinyl on gallery wall
- Sponsor logo on website
- Recognition on 2 emails promoting exhibition
- Sponsor logo on promotional social media promoting the event
- Ability to create 1 private reception during First Friday opening of exhibition
- Exposure up to 3,000 visitors

MAIN GALLERY EXHIBITIONS

CURRENT & UPCOMING



SC WATERMEDIA SOCIETY
JURIED EXHIBITION
OCTOBER 2ND - NOVEMBER 21ST 2026



INK PAPER ROCK
SOLO EXHIBITION BY KEVIN PANG
DECEMBER 4TH 2026 - JANUARY 27TH 2027



CHIMERAS
CURATED BY ALEXANDER ROUSE

JUNE 5TH - JULY 22ND 2026



2026 ANNUAL SHOWCASE

WORK FROM GCCA MEMBERS

AUGUST 1ST - SEPTEMBER 23RD 2026



LUMEN MATTER
SOLO EXHIBITION BY MOLLY KADERKA
FEBRUARY 6TH - MARCH 25TH 2026



EXHIBITION & GALLERY

SPONSORSHIP FORM

**Business or Preferred
Recognition Name:** _____

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

I would like to be a sponsor at the following level(s):

Check Enclosed **MC/Visa/Amex/Discover** **Contact me to collect payment**

Acct. Number: _____

Exp. Date: _____ **Security Code:** _____

Signing Date: _____ **Signed:** _____

Please make checks payable to Greenville Center for Creative Arts and mail to:
Greenville Center for Creative Arts, PO Box 2206, Greenville, SC 29602

For more information, contact Alexis Krcelic, Advancement & Events Director, alexis@artcentergreenville.org, 803.393.4404