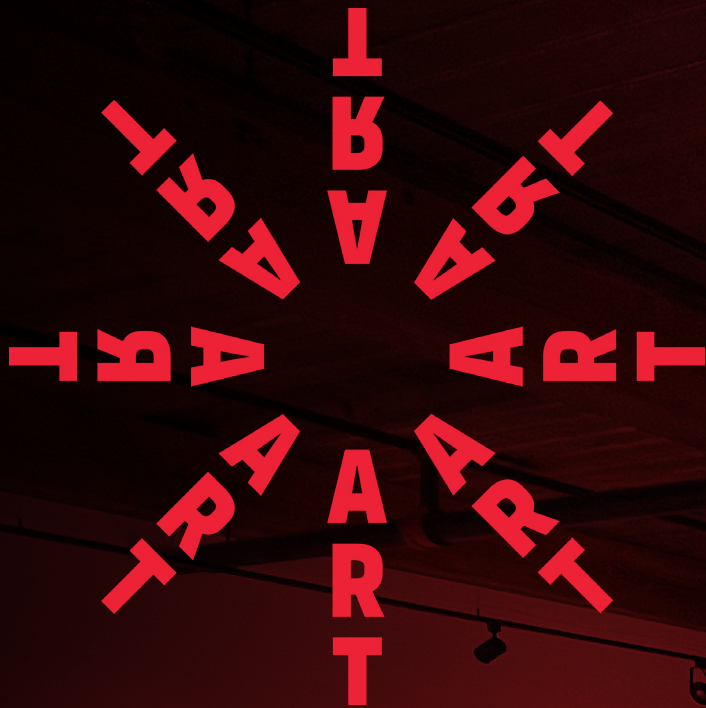




# EXHIBITION & GALLERY

SPONSORSHIP GUIDE  
2025





GCCA is a 501(c)3 nonprofit organization founded in 2015 by a dedicated group of artists, arts advocates, and community leaders. It is the **only art center of its kind in the Greenville area** specializing in hands-on visual arts instruction for all ages.

GCCA focuses on creating **accessible arts opportunities** to all in the community including through art classes, affordable artist studios and resources, free public exhibitions, outreach programs like Aspiring Artists for children and young emerging artists, and programs with arts in correctional facilities.

In 2024, GCCA saw over **32,000** visits, with over **6,200** attending First Friday exhibition openings and other events, **23 studio artists**, **1,500** youth and adult program participants, and approximately **300** artists featured in exhibitions. Additionally, GCCA's social media accounts have over **12,000** followers combined, email newsletters are sent to a list of approximately **8,500** subscribers, and over **38,000** unique users visit GCCA's website annually.

**We strive to make art accessible to all through free galleries open year round as well as hyper local and nationwide artists featured in the various galleries.**







# LOFT GALLERY SPONSORSHIP

The Loft Gallery provides GCCA's studio artists with a dedicated space to present their work beyond their studios, encouraging professional development and increased public visibility.

**\$100 | ONE MONTH**

**\$1,500 | ONE YEAR**

PRORATED FOR THE REMAINDER OF 2025

**Year sponsors also receive a table with their company's info in the gallery and recognition at the Annual Showcase (over 3,000 participants).**

## GREAT FOR

- Small businesses
- Other nonprofits
- Individuals

## BENEFITS

- Sponsor logo vinyl on gallery wall
- Sponsor logo on website
- Sponsor logo on promotional social media promoting the event
- Exposure up to 3,000 visitors



# COMMUNITY GALLERY SPONSORSHIP

The Community Gallery offers a platform for artists and community groups from Upstate South Carolina to exhibit their work, supporting emerging talent and fostering cultural engagement through accessible, community-focused exhibitions.

**\$300 | TWO MONTHS**

**\$3,500 | ONE YEAR**

PRORATED FOR THE REMAINDER OF 2025

Year sponsors also receive a table with their company's info in the gallery, recognition at the Annual Showcase (over 3,000 participants), and 4 hour rental in any space with 4 private receptions available.



## GREAT FOR

- Small-Mid Size Nonprofits
- Realtors
- Small-Mid Size Companies

## BENEFITS

- Sponsor logo vinyl on gallery wall
- Sponsor logo on website
- Recognition on 2 emails promoting exhibition
- Sponsor logo on promotional social media promoting the event
- Ability to create 1 private reception during First Friday opening of exhibition
- Exposure up to 3,000 visitors



# COMMUNITY GALLERY EXHIBITIONS

## CURRENT & UPCOMING

### GCS AWARD WINNERS SHOW

GREENVILLE COUNTY SCHOOLS  
MAY 2 - JUNE 25, 2025



### DAYDREAMERS & OTHER NIGHTMARES

CURATED BY BRAD SILK  
JULY 11 - AUGUST 27, 2025

### ARTFIELDS JR

AWARD WINNERS TRAVELING  
EXHIBITION FROM ARTFIELDS JR.  
OCTOBER 3 - NOVEMBER 26, 2025



### ROOT & CANOPY

GCCA STUDIO ARTISTS IN  
CONJUNCTION WITH GREENVILLE  
OPEN STUDIOS

NOVEMBER 14 - DECEMBER 2025

A photograph of the Main Gallery interior, showing a large, open space with high ceilings, exposed wooden beams, and brick walls. Several art installations are visible, including a large abstract painting on a wall and a large, colorful abstract sculpture in the center. The lighting is warm and focused on the art.

# MAIN GALLERY

## SPONSORSHIP

The Main Gallery is GCCA's largest exhibition space—spanning over 3,250 square feet—designed to showcase innovative, contemporary artwork by local, regional, and national artists in a dynamic, professionally curated setting.

**\$1,000 | TWO MONTHS**

**\$10,000 | ONE YEAR**

PRORATED FOR THE REMAINDER OF 2025

Year sponsors also receive a table with their company's info in the gallery, recognition at the Annual Showcase (over 3,000 participant), two 4 hour rentals in any space, and 5 private receptions available.

### GREAT FOR

- Bigger companies
- Granting Organizations
- Individuals

### BENEFITS

- Sponsor logo vinyl on gallery wall
- Sponsor logo on website
- Recognition on 2 emails promoting exhibition
- Sponsor logo on promotional social media promoting the event
- Ability to create 1 private reception during First Friday opening of exhibition
- Exposure up to 3,000 visitors



# MAIN GALLERY EXHIBITIONS

CURRENT & UPCOMING

## PERFORMATIVE PRACTICES

JESSICA SWANK & KATE BURKE

JUNE 6TH - JULY 23, 2025



## 2025 ANNUAL SHOWCASE

GCCA MEMBERS & 2025 BRANDON  
FELLOWS & SUMMER CAMPERS

AUGUST 2 - SEPTEMBER 20, 2025

## THE FLOOD

MELISSA HAVILAND

OCTOBER 3 - NOVEMBER 26, 2025



## PARTY LINE

CO-CURATED BY TSA GVL (GREENVILLE,  
SC) AND ICOSA (AUSTIN, TX)

DECEMBER 5, 2025 - JANUARY 28, 2026

# EXHIBITION & GALLERY

# SPONSORSHIP FORM

Business or Preferred  
Recognition Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to be a sponsor at the following level(s):

\_\_\_\_\_  
\_\_\_\_\_

☐ Check Enclosed      ☐ MC/Visa/Amex/Discover      ☐ Contact me to collect payment

Acct. Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signing Date: \_\_\_\_\_ Signed: \_\_\_\_\_

Please make checks payable to Greenville Center for Creative Arts and mail to:  
Greenville Center for Creative Arts, PO Box 2206, Greenville, SC 29602

For more information, contact Alexis Krcelic, Advancement & Events Director, [alexis@artcentergreenville.org](mailto:alexis@artcentergreenville.org), 803.393.4404