



GREENVILLE
CENTER FOR
CREATIVE
ARTS

Brandon Fellowship

EMERGING ARTIST PROGRAM
2026 SPONSORSHIP GUIDE

Greenville Center For Creative Arts

GCCA is a 501(c)3 nonprofit organization founded in 2015 by a dedicated group of artists, arts advocates, and community leaders. It is the **only art center of its kind in the Greenville area** specializing in hands-on visual arts instruction for all ages.

GCCA focuses on creating **accessible arts opportunities** to all in the community including through art classes, affordable artist studios and resources, free public exhibitions, outreach programs like Aspiring Artists for children and young emerging artists, and programs with arts in correctional facilities.

In 2024, GCCA saw over **32,000** visits, with over **6,200** attending First Friday exhibition openings and other events, **23 studio artists**, **1,500** youth and adult program participants, and approximately **300** artists featured in exhibitions. Additionally, GCCA's social media accounts have over **12,000** followers combined, email newsletters are sent to a list of approximately **8,500** subscribers, and over **38,000** unique users visit GCCA's website annually.





About

THE BRANDON FELLOWSHIP

Established in 2015 alongside the grand opening of the Greenville Center for Creative Arts (GCCA), the Brandon Fellowship was created to **provide transformative opportunities for young, emerging artists**. Named after the historic Brandon Mill and its surrounding textile village—now home to GCCA—the fellowship reflects the center’s commitment to **fostering artistic growth and professional development**.

This prestigious 12-month program supports **four emerging artists**, ages 18–25, who are eager to advance their careers. Ideal candidates demonstrate **exceptional talent, self-motivation, and a strong commitment to their artistic journey**.



The Fellowship

ART STIPEND

To support artistic growth, fellows receive a \$750 stipend for art supplies or related expenses.

EXHIBITION & ARTIST TALK

Fellows showcase their work in an August–September exhibition, culminating in a public artist talk presentation.

NETWORKING & COLLABORATION

Fellows participate in local arts events, providing opportunities for networking and creative collaboration.

FREE STUDIO SPACE

Fellows receive a university-style studio at GCCA, where they are required to spend a minimum of 20 hours per week creating work. During public hours, fellows engage with visitors, fostering connections within the arts community.

PUBLIC EXPOSURE & PROMOTION

The program offers broad visibility in Greenville and beyond, including the opportunity to manage a social media takeovers, requests for exhibition participation, & teaching opportunities expanding their reach as emerging artists.

TRAVEL STIPEND

A \$200 Spinx stipend helps cover transportation costs.

COMPLIMENTARY CLASSES & WORKSHOPS

Fellows gain free access to GCCA classes and workshops, expanding their skills and techniques.

ARTIST MENTORS

Each fellow is paired with a local professional artist to receive personal and group mentorship.



Sponsoring

THERE ARE MANY WAYS TO SUPPORT THE
BRANDON FELLOWSHIP!

HELP SPONSOR INDIVIDUAL OR
GROUP PROGRAM COSTS

ALL SPONSORSHIP NUMBERS ARE FOR
ONE FULL YEAR OF THE FELLOWSHIP
(SEPTEMBER-AUGUST)

Fellows

\$ 3 6 , 2 0 0

Sponsor All 4 Fellows

\$ 9 , 5 0 0

Sponsor One Fellow



Fellowship *Elements*

BILLED FOR GROUP OR INDIVIDUAL SPONSORSHIP



FOR ALL 4 **FOR 1**

\$10,400 **\$2,600**

 GCCA Art Classes + Professional Development

\$16,000 **\$4,000**

 Studio Space

\$4,800 **\$1,200**

 Marketing + Promotion

\$3,000 **\$750**

 Art Supplies + Related Materials

\$800 **\$200**

 Professional Branding

\$800 **\$200**

 Travel Stipend

\$400 **\$100**

 North American Reciprocal Museum Association Membership

Sponsor *Benefits*

ONE OR MORE FELLOW(S)

- Name or logo on relevant studio spaces
- Name or logo on all e-communications about Brandon Fellowship
- Name or logo on social posts about Brandon Fellowship
- Recognized by CEO at Brandon Fellowship exhibition
- 2 General tickets to Color The Night



SPONSORING ALL FELLOWS

- Name or logo on studio spaces
- Name or logo on e-communications
- Name or logo on social posts about Brandon Fellowship
- Name or logo on Brandon Fellowship exhibition in August
- Recognized by CEO at Brandon Fellowship exhibition
- 3 VIP tickets to Color The Night
- Name or logo on website

ELEMENTS OF THE FELLOWSHIP

- Name or logo on 3 e-communications about Brandon Fellowship
- Name or logo on 2 social posts about Brandon Fellowship
- 1 general ticket to Color The Night

Brandon Fellowship

SPONSORSHIP FORM

**Business or Preferred
Recognition Name:** _____

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

I would like to be a sponsor at the following level(s):

Check Enclosed **MC/Visa/Amex/Discover** **Contact me to collect payment**

Acct. Number: _____

Exp. Date: _____ **Security Code:** _____

Signing Date: _____ **Signed:** _____

Please make checks payable to Greenville Center for Creative Arts and mail to:
Greenville Center for Creative Arts, PO Box 2206, Greenville, SC 29602

For more information, contact Alexis Krcelic, Creative Program Director, alexis@artcentergreenville.org, 803.393.4404